



## GUAM PRODUCT SEAL TASK FORCE

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**EDDIE BAZA CALVO**

*I Maga'låhen Guahan*

**RAYMOND S. TENORIO**

*I Segundu Na Maga'låhen, Chairman*

**Michael Unsiog**

*Co-Chair*

January 5, 2012

### Minutes

13 Members Present

Called to order at 1:33PM

- GPS Program mission statement adopted by body. (1st motion: Mr. Dong Choe, 2nd motion: Director Leo Casil. All in favor, Motion carried.)
- Administrative Function: Operations to stay under Department of Revenue and Taxation under the Authority of the Lt. Governor's Office. (Unanimous)
- Comments from AGO relative to intellectual property distributed for review and discussion at next meeting.
- DRT to carry out ongoing inspections so as to compile up to date list for submission to the Legislature.
- Guam Product Seal Fund: Section in GARR should be repealed and GCA should be amended to include language for a continuing appropriation and stress that the fund be separate and apart from any other fund, to be used for operations and the promotion and education of merchants and consumers of the GPS program.
- Benefits Package for businesses under the permit program:
  - GEDA: submit requirements of QC program. Information should be available in a package at the time of application for the GPS program.
  - SBDC: same as above
  - [www.buylocalguam.org](http://www.buylocalguam.org): use website for promoting businesses and products of the GPS program.
  - GVB & GEDA: collaborate to include GPS businesses in Cultural Conference in March.
  - GIAA: Get airport involved to establish GPS kiosk in terminals possibly under a concession contract or license.
- Update Logo
  - Lt. Gov's Office and GVB to work together on design mock-ups and options to be presented at the next meeting. Possibly include Guam Brand logo.
- Announcement sent by Co-Chairman
  - Notify businesses through Media Advisory that PL 31-136 will take effect on August 27, 2012. They must start preparing for the changes.
- List of Sub-Committees - Research and findings to be presented to TF at next meeting. (\*Please refer to the spreadsheet for your list of duties. Sub-Committee "Key" on the top of the first page lists the items your sub-committee is responsible for.)
  - Legislation
    - Jim Bonano (Island Mfg.)

- [jimb@guamcell.net](mailto:jimb@guamcell.net)
- 649-1236 / 688-8819
- Denise Mendiola-Hertslet (SBDC)
  - [denise@pacificsbdc.com](mailto:denise@pacificsbdc.com)
  - 735-2594 / 483-7325
- Francis Guerrero (DFS)
  - [francies.guerrero@dfs.com](mailto:francies.guerrero@dfs.com)
  - 727-2815
- Laura Mooney (AGO)
  - [lmooney@guamattorneygeneral.com](mailto:lmooney@guamattorneygeneral.com)
  - 635-1826 / 688-7790
- R. Gregory Sablan (Pending confirmation) (GEDA)
  - [rgsablan@investguam.com](mailto:rgsablan@investguam.com)
  - 647-4332
- Fines, Penalties and Compliance
  - Mike Unsiog (GPS Program)
    - [munsiog@revtax.gov.gu](mailto:munsiog@revtax.gov.gu)
    - 635-1826
  - Mae Linda Bayona (DRT)
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    - 635-7670
  - Ferdinand Soriano / Vincent Perez (CQA)
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    - 475-6216 / 787-5648
- Incentives and Advantages
  - Jeffery San Nicolas (DCA)
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    - 475-0377 / 888-7804
  - Manny Leon Guerrero (MRSLG Designs)
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    - 637-9490 / 797-9491
  - Denise Mendioa-Hertslet (SBDC)
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    - 735-2594 / 483-7325
- GPS Label
  - Nathan Denight / Tony Muna (GVB)
    - [nathan.denight@visitguam.org](mailto:nathan.denight@visitguam.org) / [amuna@visitguam.org](mailto:amuna@visitguam.org)
    - 687-7636 / 648-1495
  - Roe-Ann Cruz (LTO)
    - [roeann.cruz@guam.gov](mailto:roeann.cruz@guam.gov)
    - 475-9384 / 482-2306
- Open Floor
  - no discussion
- Meeting Adjourned 2:50pm